

STUDENT DESIGN COMPETITION

METaverse LOUNGE

Welcome, aspiring innovators and creative minds! We invite you to embark on an exhilarating journey of imagination and innovation as we challenge you to design a three-dimensional lounge space in the boundless realms of the Metaverse.

OBJECTIVES

The objective of this competition is to challenge students to design a three-dimensional lounge space within the Metaverse. Participants will have the opportunity to showcase their creativity, technical skills, and understanding of virtual space design.

CONTEST GUIDELINES

Eligibility: The contest is open to all students currently enrolled in an interior design program in an educational institution located in West Palm Beach, Fort Lauderdale, Fort Meyers, Naples, and Miami, FL. This is a team based or individual competition. Teams should not exceed 2 students.

Originality: All submissions must be original work created by the participant(s). Plagiarism will result in immediate disqualification.

Competition Parameters: Individuals or Teams work on creating their three-dimensional lounge space design within the Metaverse platform of their choice (e.g., Decentraland, Roblox, VRChat). Each student applicant will be responsible to submit a printed banner to be displayed at the IIDA SFC BRAGG Awards hosted at Jungle Island on June 22nd, 2024. This is a great opportunity to get your work seen by hundreds of professionals in the industry!

Submission:

- Lounge Size Requirement: 18'W x 18'D x 14'H
Note: Size should not be exceeded for judging continuity
- Your final submission should include a 60"L x 24"W printed banner Board to include:
 - Title, Student Name, and attending University/ College
 - Concept statement
 - Floor Plan (1'=1" scale)
 - Minimum of two renderings
 - Minimum of one elevation (1'=1"scale)
- All display banners must be submitted by **June 18th**

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SUBMISSION PROCESS

1. To enroll in the competition, send an email to Vpstudentaffairs@iidasfc.org with your name(s), a copy of your student ID, contact information (email and phone number), and design concept by **May 24th, 2024**.
2. Create an innovative Metaverse Lounge design that follows the submission requirements.
3. All banners must be printed and delivered to a member of the IIDA South Florida Chapter board by **June 18th, 2024**. Please email Vpstudentaffairs@iidasfc.org and President@iidasfc.org to coordinate delivery.
4. All contestants are strongly encouraged to attend the IIDA SFC BRAGG Awards event on **June 22nd, 2024**.
5. Contestants will display their banners & designs at the BRAGG Awards event allowing hundreds of industry leaders and professionals to see their creativity and vision. Students can also elect to stand by their banners and present their works as a form of networking.

JUDGING CRITERIA

The entries will be judged on the following criteria:

1. **Creativity and Originality:** Uniqueness and originality of the design concept. Creative integration of immersive and interactive elements to enhance the user experience.
2. **Functionality and User Experience:** Practicality and functionality of the lounge space for its intended purpose. Consideration of user needs and comfort in navigation and interaction within the space.
3. **Technical Proficiency:** Proficiency in utilizing Metaverse platforms and tools for virtual space design.
4. **Presentation Quality:** Clarity and coherence of the design presentation, including visuals, descriptions, and supplementary materials.

PRIZES

- All participants will have the opportunity to network and meet industry leaders to improve their chances of landing their dream job!
- Monetary scholarships will be awarded (2 applicants). Awards are dependent on the IIDA SFC Student Affairs auction.

WINNERS ANNOUNCEMENT

The winners will be announced via social media on **July 1st, 2024**.

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JUDGING SCORECARD

Our esteemed judges will score each submission on a scale of 1 to 5 points per category. The total score will help determine the overall ranking of the submissions and identify the top-performing designs. See parameters listed below:

Judge's Name: _____

Project Title: _____

JUDGING CRITERIA	SCORE (1-5)
Creativity and Originality <ul style="list-style-type: none"> Uniqueness and originality of the design concept. Innovative use of virtual space elements and features. Creative integration of immersive and interactive elements to enhance the user experience. 	
Functionality and User Experience <ul style="list-style-type: none"> Consideration of user needs and comfort in navigation and interaction within the space. User-friendly design features that enhance accessibility and ease of use for a diverse audience. 	
Technical Proficiency <ul style="list-style-type: none"> Application of technology to enhance the overall design i.e. Revit, CAD, 3Ds Max, Lumion or AI Generative tools. Proficiency in utilizing Metaverse platforms and tools for virtual space design. 	
Presentation Quality <ul style="list-style-type: none"> Clarity and coherence of the design presentation, including visuals, descriptions, and supplementary materials. Effective communication of the design concept, narrative, and key features to the judging panel and audience. 	
Total:	